

# 8<sup>th</sup> ICETM

November 7-9, 2025

广州中国

Guangzhou, China

2025年11月7-9日

## 2025 the 8th International Conference on Educational Technology Management

2025年第八届教育技术管理国际会议

**2025 the 8th International Conference on Educational Technology Management ( ICETM )** will be held in **Guangzhou, China** during **November 7-9, 2025**, co-sponsored by **IEEE** and **Guangzhou University, China**, hosted by **School of Education (Teachers College), Guangzhou University, China**.

ICETM 2025 promises to be an exciting event with a range of informative and thought-provoking presentations, interactive forums, and engaging keynote speakers. This year's conference will include six tracks, covering topics such as instructional design, learning analytics, educational software development, and educational technology implementation. Through this conference, we hope to provide an opportunity for international collaboration, cross-disciplinary dialogue, and sharing of best practices that can help shape the future of educational technology management..

## CONFERENCE COMMITTEE

### Advisory Chair

- Chee-Kit Looi, The Education University of Hong Kong, Hong Kong, China & National Institute of Education, Nanyang Technological University, Singapore
- Qing Li (IEEE Fellow), The Hong Kong Polytechnic University, Hong Kong, China

### Conference Chairs

- Harrison Hao Yang, State University of New York at Oswego, United States
- Fengqi Ma, Guangzhou University, China

### Conference Vice-chairs

- Longkai Wu, Central China Normal University, China
- Shuai Liu, Hunan Normal University, China

For more committee informations, please click [HERE](#).

## KEYNOTE SPEAKER



**Prof. Qing Li**

(IEEE, AAIA and IET Fellow)

The Hong Kong Polytechnic University,  
Hong Kong



**Prof. Jin Yang**

(Former Ambassador of China to UNESCO  
Member of the Board of Directors of the  
Institute for Lifelong Learning, UNESCO)

East China Normal University, China

## INVITED SPEAKERS



**Assoc. Prof. Anton Sukhov**  
Ural Federal University, Russia



**Assoc. Prof. Habibullah Shah**  
University of Kashmir, India



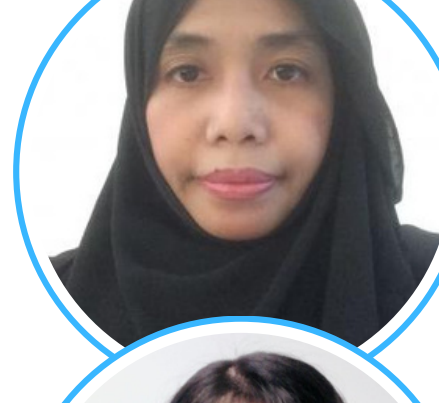
**Assoc. Prof. Xiang Feng**  
East China Normal University,  
China



**Assoc. Prof. Haibing Hou**  
Guangdong Open University,  
China



**Assoc. Prof. Yajun Wei**  
Guangzhou University, China



**Assoc. Prof. Siti Hajar Binti Halili**  
University of Malaya, Malaysia



**Dr. Guanliang Chen**  
Monash University, Australia



**Assoc. Prof. Phoong Seuk Yen**  
Universiti Pendidikan Sultan Idris,  
Malaysia



**Assoc. Prof. Wei Wang**  
Northeast Normal University,  
China



**Dr. Mariam Mohamad**  
Universiti Sains Malaysia, Malaysia

## IMPORTANT DATE

- **Submission Deadline: July 20, 2025**
- **Notification Deadline: August 20, 2025**
- **Registration Deadline: September 5, 2025**

## PUBLICATION



# IEEE

Submitted papers will be peer reviewed by program committees and technical committee, and accepted papers will be published into conference proceedings by

**IEEE** after registration and presentation. The proceedings will be submitted for inclusion into **IEEE Xplore** and indexed by **Ei Compendex & Scopus**.

## CALL FOR PAPER

**Track 1:** Instructional Design and Technology

**Track 2:** Learning Analytics and Data Science

**Track 3:** Mobile and Ubiquitous Learning

**Track 4:** Technology-Enabled Learning Environments

**Track 5:** Inclusive Education and Accessibility

**Track 6:** Future of Education and Emerging Technologies

**Special Session 1:** AI-Driven Personalized Smart Education: Technology Integration and Innovative Practices

For more topics, please click [HERE](#).

## SUBMISSION

### Submission Requirements

- Language: English is the official language of the conference; the paper should be written and presented only in English.
- [Paper Template](#).

### Submission Type

- Abstract submission (200-400 words) for presentation only without publication.
- Full paper submission (4-5 pages, two columns) for both presentation and publication.

### Submission Methods

- Submit your paper to [Online Submission System](#)
- Send your paper to email box: [icetm.edu@outlook.com](mailto:icetm.edu@outlook.com)

## CONTACT US

- Conference Secretary: Ms. Adela Zhong
- Email: [icetm.edu@outlook.com](mailto:icetm.edu@outlook.com)
- Office Time: 9:30-18:00, Monday to Friday (UTC+8 Time Zone)
- Tel: +86-19180927671